



NASTARAN TAHBAZ



UI/UX Designer

Toronto, Canada

ABOUT ME

Product & UI/UX Designer with **5 years** of experience designing **digital products** and platforms, backed by a **10-year background** in **architecture**. Experienced in translating complex requirements into clear, **user-centered** solutions through **research, user flows, and high-fidelity UI**.

Worked with **startups, agencies, and businesses** across Canada and internationally, collaborating closely with product, development, and marketing teams.

CONTACT ME

www.nastarantahbaz.com

+1 (647) 677- 6753

hello@nastarantahbaz.com

LANGUAGES

English • Persian • Turkish

WORK EXPERIENCE

UI/UX Designer (Contract, Part-time) 2024-Present

ITANIZ Boutique Marketing Agency (Vancouver)

- Collaborated with product and marketing teams on UI/UX for client-facing platforms
- Designed user flows, wireframes, and high-fidelity interfaces
- Contributed to design systems and visual consistency across products

UI/UX Designer & Content Designer (Contract) 2024-Present

TOREA Car Financing – Toronto

- Led website UX/UI redesign focused on lead generation and clarity
- Designed social media and digital content aligned with brand strategy

Freelance UI/UX Designer 2022-present

- Designed web and digital products across fintech, retail, and lifestyle sectors
- Delivered end-to-end UX: research, wireframes, prototypes, and UI
- Worked directly with stakeholders to define scope and priorities

Design Director & UI/UX Designer 2020-2022

Futurecity Innovation Lab

- Led digital design initiatives and cross-functional collaboration across product, research, and development.
- Oversaw UX strategy, user flows, and interface design for innovation-focused platforms.
- Built experience in UX research, prototyping, and digital product thinking.
- Directed visual direction and design consistency across projects.

Architect, Interior Designer & Board Member 2010-2019

Liman Consulting Architects & Engineers, Kasra Construction Co.

- Led architectural and interior design projects across healthcare, cultural, and commercial spaces
- Developed strong problem-solving, spatial thinking, and cross-disciplinary collaboration skills
- Advanced from junior architect to senior designer and board member, gaining leadership and multidisciplinary experience.



TOOLS

- Figma
- Adobe XD
- Miro
- Wix Studio
- Wordpress
- Adobe InDesign
- Adobe Illustrator

EDUCATION

|| Bachelor of Architecture

Qazvin Islamic Azad University
2006 - 2011

|| Interior Design Program

University of Tehran
2013 - 2014

|| UI/UX Design Program

INVERSE School
2022

|| High School Diploma, Mathematics

Shahid Mahdavi (IB School)
1993-2004

MY SKILLS

Core UX Skills

- User Research
- User Flows
- User Personas
- Wireframing & Prototyping
- Usability Testing
- Problem Solving

UI & Visual Design:

- High-Fidelity UI
- Design Systems
- Interaction Design
- Responsive Design

Additional Skills:

- Content Design & Layout
- Social Media Visual Design
- Creative Direction Support
- Architectural Spatial Thinking
- Strong Attention to Detail
- Project Coordination
- Client Communication

SELECTED PROJECTS

- Dezz Platform — Ui/Ux Design & Brand Identity
- Hayat Platform — Ui/Ux Design
- [Atoosa Jewelry](#) — Web Design & Content Creation
- [Mahsa Jewellery](#) — Web Design & Content Creation
- [Kasra Construction Co.](#) — Web Design & Content Creation
- [Taymaz Group](#) — Web Design
- [Lamassu Espresso](#) — Web Design & Content Creation
- [Barlatte Espresso Bar](#) — Branding & Web Design
- [Burnaby Gentle Dental](#) — Website Design
- [TOREA Car Financing](#) — Website Design & Content Creation

CONTACT ME

www.nastarantahbaz.com

+1(647) 677- 6753

hello@nastarantahbaz.com