

NASTARAN TAHBAZ - UI/UX DESIGNER

Toronto, ON

www.nastarantahbaz.com

hello@nastarantahbaz.com

+1 (647) 677- 6753

ABOUT

UI/UX Designer with 5 years of experience designing **B2B** and **consumer-facing** websites and **digital products**, including SaaS platforms, with a background in **architecture**. Experienced in user research, information architecture, user flows, wireframing, prototyping, usability testing, responsive UI, and design systems. Skilled at creating intuitive, accessible, and visually polished digital experiences.

SKILLS

- **UX Design:** User Research · User Flows · Information Architecture. Journey Mapping · Wireframing · Prototyping · Usability Testing
- **UI Design:** High-Fidelity UI · Interaction Design · Design Systems · Responsive Design
- **Collaboration:** Cross-functional Teams · Stakeholder Communication · Client Communication

EDUCATION

Product Design

BrainStation - Toronto
2026

UI/UX Design

INVERSE School
2022

Interior Design

University of Tehran

Bachelor of Architecture

Qazvin Islamic Azad University

TOOLS

Design & Prototyping

Figma · Framer · Miro · Adobe XD

Web Platforms

Wix Studio · WordPress · Shopify

Visual Design

Adobe Illustrator · Photoshop · InDesign

Languages

English · Persian · Turkish

www.linkedin.com/in/nastarantahz

EXPERIENCE

UI/UX Designer (Part-time, Remote)

2025-Present

ITANIZ Boutique Marketing Agency (Vancouver)

- Collaborated with product and marketing teams on UI/UX projects.
- Translated user needs and business requirements into user flows, wireframes, prototypes, and high-fidelity responsive interfaces.
- Contributed to design systems and visual consistency.

Freelance UI/UX Designer

2022-Present

- Designed websites and digital products across fintech, retail, and consumer brands.
- Delivered end-to-end UX/UI, from research and user flows to wireframes, prototypes, and high-fidelity UI.
- Worked directly with clients and stakeholders to define requirements, scope, and priorities.

Art Director & UI/UX Designer

2020-2022

Futurecity Innovation Lab

- Designed user flows, wireframes, prototypes, and UI for digital platforms.
- Conducted UX research and translated insights into user-centered design solutions.
- Collaborated with product teams, developers, and engineers from concept through implementation.

Architect, Interior Designer

2010-2019

Liman Consulting Architects & Engineers, Kasra Construction Co.

- Led architectural and interior design projects for large-scale clients across healthcare, cultural, and commercial sectors.
- Built strong problem-solving, systems thinking, and collaboration skills.
- Progressed from Junior Architect to Senior Designer and Board Member, gaining leadership experience.